



Prof. M. N. Navale
M.E. (Elect.) MIE, MBA
Founder President

Dr. (Mrs.) Sunanda M. Navale
B.A., M.P.M., Ph.D.
Founder Secretary

Dr. Prachi Pargaonkar
M.Com., Ph.D., FCA
Director

1. List of Research Methodology, Intellectual Property Rights (IPR) and Entrepreneurship Activities conducted during the year (2021-22): -

Sr. No.	Type of Activity	Name of the workshop/ seminar/ conference Conducted	Page No.
1	Intellectual Property Rights (IPR)	Intellectual Property Rights in Start Up	29
		Introduction to Constitution	33
2	Entrepreneurship	ANKUR: E-cell by Entrepreneur Mr. Viral Patel from Vidhi Corporation.	1
		Innovation 2: Enterprise Competition	7
		“Entrepreneurship opportunities in Agro based industries” Rudrayani Agro India (Vidarbha)”	10
		Entrepreneurship Journey	13
		How to think like Entrepreneur	16
		Stock Mind Season 9	20
		Business Development Plan on Occasion of “International Women’s Day 2022”	34



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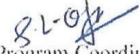
Prof. M. N. Navale M.A., M.Com., M.B.A. Founder President	Dr. (Mrs.) Sunanda M. Navale B.A., M.A., Ph.D. Founder Secretary	Dr. Prachi Pargaonkar M.Com., Ph.D., FCA Director
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DATE: 04/01/2022

NOTICE

All the MBA-I students are hereby informed that ANKUR E-Cell orientation session is scheduled on 6th January 2022. Details of the session are as follows:


Topic	ANKUR E-Cell orientation session
Resource Person	Mr. Viral Patel
Date	6th January 2022 ,Thursday
Time :	3.00 P.M. to 4.30 P.M.
Mode	Online
Platform used	Microsoft Teams


Program Coordinator
Dr. Sadhana Ogale


Director
Dr. Prachi Pargaonkar

DATE: 04/01/2022




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Report for Extension Activity ANKUR E-Cell orientation session

Academic Year: 2021-22

Day and Date: 6th January 6, 2022, Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Singhad School of Business Management

Number of Student Participants: 108

Teachers: 05

Title of the activity: ANKUR E-Cell orientation session

Objectives of the activity:

1. To create awareness regarding the entrepreneurial opportunities
2. To provide exposure to the students regarding the challenges involved in entrepreneurship and the ways to overcome those challenges

Nature of the Activity: Guest Lecture

Brief Report

E Cell orientation session was conducted on January 6, 2022, Thursday. Introduction about ANKUR -E-cell was anchored and coordinated by Dr.Sadhana Ogale . Mr. Viral Patel Entrepreneur of Vidhi creation and Alumni of S.K.N. Singhad school of Business Management interacted with students. Prof. Sheetal Sarnot introduced guest Mr.Viral Patel. Mr.Viral Patel shared his own experience in the field of entrepreneurship , entrepreneur qualities , need of Entrepreneurship , problems faced by him and how he overcome the situation .Vote of Thanks done by Prof. Sheetal Sarnot. This program coordinated by Dean and Prof.Yatin Bokil , Dr.Sadhana Ogale ,Prof. Sheetal Sarnot under guidance of Director Dr. Prachi Pargaonkar.

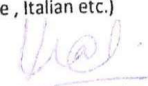
Announcement of Entrepreneurial activity and registration for E-Cell was done .

Link for E Cell Registration: <https://forms.gle/vacH2Nvo7rJA6QJ5A>

Part 1 :

- Prepare Suitable design for Food Items (E.g. Cake , Chinese , Italian etc.)




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- Prepare Material Planning and procurement of Material procedure
- Specifications of the products
- Estimate cost of product
- Justify your design

Outcomes of the activity: -

1. Students gained insights regarding the entrepreneurship through the experience sharing of the one of the alumni of the Institute.
2. The activity provided a platform to the students for getting answers to their questions regarding entrepreneurships and clarify their doubts through directly interacting with the entrepreneur.

Problems if any: Network issues



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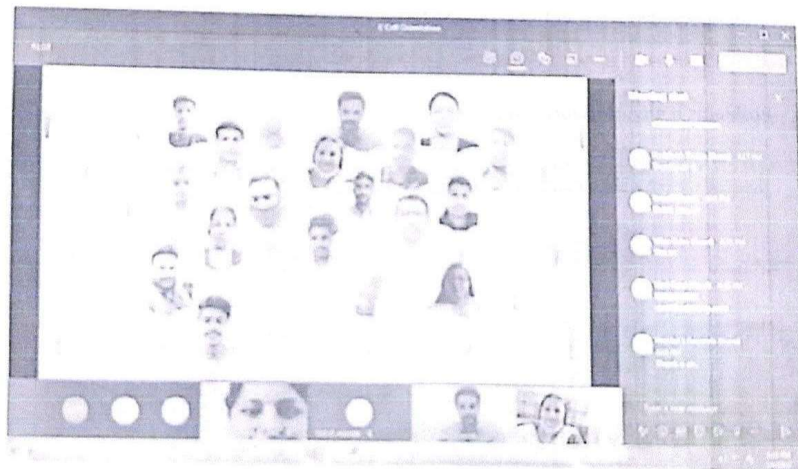
Director

S.K.N. Sinhgad School of Business Management

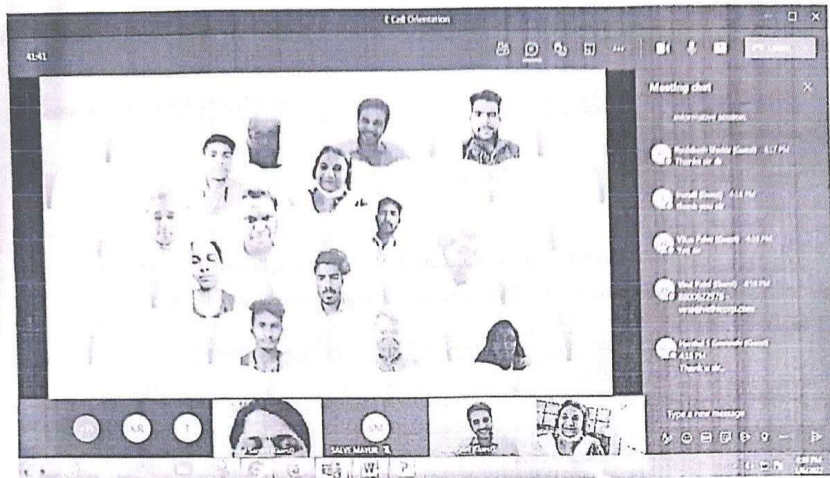
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J.P. Sodhana
Program Coordinator
J.P. Sodhana *ojale*



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S.K.N. Sinhgad School of Business Management
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DATE: 28/11/2021

NOTICE

All the MBA-I students are hereby informed that Orientation of Competition Innovation 2 Enterprise (i-2-e) Competition is scheduled on 30/11/2021. Online mode. Details of the session are as follows:

Topic	Innovation 2 Enterprise (i-2-e) Competition Orientation
Date	30/11/2021
Time :	2.00 p.m. to 4.00 p.m..
Mode	Online
Platform	Microsoft Teams

Note : Students need to do registration through link circulated

S. I. Ogale
 Program Coordinator
 Dr. Sadhana Ogale

Prachi Pargaonkar
 Director
 Dr. Prachi Pargaonkar



Prachi Pargaonkar
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Report On Innovation 2 Enterprise (I-2-e) Competition

Academic Year 2022-23

Date and Day : 11 Nov,2021, Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School Of Business Management

Number of Student Participants:80

Teachers: 05

Title of the activity: Innovation 2 Enterprise (i-2-e) Competition

Objectives of the activity:

1. To boost the students towards entrepreneurship thought process
2. To participate in Innovation 2 Enterprise (i-2-e) Competition by SPPU

Nature of the Activity: Online

Brief Report

Orientation about Innovation 2 Enterprise (i-2-e) Competition was conducted by Dr.Sadhana Ogale. SPPU introduce i2e competition to boost up start up. It was conducted initially at college level . This orientation explores information about opportunities for new entrant in the corporate venture. It includes:

Themes

Process

Criteria for choosing teams

Presentation Format

Competition details

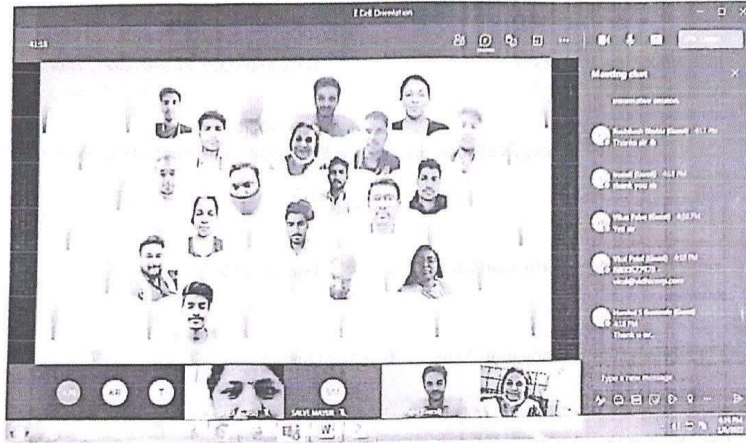
Outcomes of the activity:

1. Students had idea about Innovation 2 Enterprise (i-2-e) Competition
2. Students registration and participation in the competition



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S.Ogale
Program Coordinator
 Dr.Sadhana Ogale



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Director

Dr. Prachi Pargaonkar



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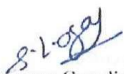
Prof. M. N. Navale Ph.D., M.Com., M.B.A. Founder President	Dr. (Mrs.) Sunanda M. Navale B.A., M.F.M., Ph.D. Founder Secretary	Dr. Prachi Pargaonkar M.Com., Ph.D., FCA Director
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DATE:08/02/2022

NOTICE

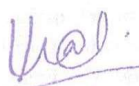
All the MBA-II students are hereby informed that guest session is scheduled on 10/02/2022, offline mode. Details of the session are as follows:

Topic	Entrepreneurship Opportunities in Agro based Industries
Resource Person	Mr.Suhas Bali
Date	10/02/2022
Time :	11.10 A.M.
Mode	Offline
Venue	Seminar Hall Ground Floor


Program Coordinator
Dr.SadhanaOgale


Director
Dr. Prachi Pargaonkar




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Report on Guest session on Entrepreneurship Opportunities in Agro based Industries

Academic Year 2022-23

Date and Day: 10Feb,2022,Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School Of Business Management ANKUR E Cell

Number of Student Participants:84

Title of the activity: Entrepreneurship Opportunities in Agro based Industries

Objectives of the activity:

1. To boost the students towards process of agricultural India
2. To create awareness about Rudrayani Agro India and opportunities in exotic vegetables

Nature of the Activity: Guest Lecture

Brief Report

Mr. Suhas Bali Founder of Rudrayani Agro Ltd. Exotic vegetable company interacted with students and discuss in detail about his journey in Rudrayani. He also explained problems and opprtunit5ies available in the market .Given task for survey in Agro Industry. Rudrayani Agro Ltd wants to Number 1 Producer Company in the world for Organic Vegetable & Fruit. Today more than 1000 Farmers joined with Company.

Outcomes of the activity:

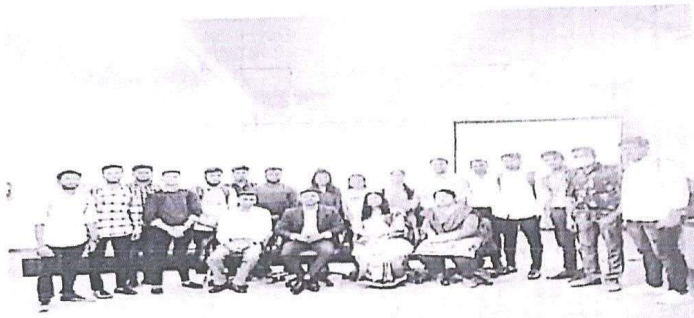
1. Students gained insights regarding the agricultural business.
2. The activity provided a platform to the students in Exotic & Indian Organic Vegetable Grower



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S. L. Gaj
Program Coordinator
Dr. Sadhana Joshi



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Prof. M. N. Navale <small>M.A., M.L.T., M.B.A., M.M.S.</small> Founder President	Dr. (Mrs.) Sunanda M. Navale <small>B.A., M.A., M.L.T.</small> Founder Secretary	Dr. Prachi Pargaonkar <small>M.Com., B.D., FCA</small> Director
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Date: 23/5/2022

NOTICE

All the MBA-I students are hereby informed that Guest session is scheduled. Details of the session are as follows:

Guest Session Topic	Entrepreneurship Journey
Guest Speaker	Anup Sharma (Entrepreneur) Marketing professional with more than 7+ years of experience. Worked with companies like Rubika (france) and Raffles Singapore. Have my startups in the field of marketing and app development
Date	26/05/2022, Thursday
Time	11.00 am to 12.00 Noon
Venue	Seminar Hall

S.S. Bodade
 Program Coordinator
 Dr. Sadhana Ogale & Dr. Pravin Bodade

Prachi Pargaonkar
 Director
 Dr. Prachi Pargaonkar



Prachi Pargaonkar
 Director
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Format of Report for Extension activity Entrepreneurship Journey

Academic Year : 2021 -22

Day and Date: 26/05/2022, Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management ANKUR E Cell

Number of Student Participants: 120

Teachers: 04

Title of the activity: Entrepreneurship Journey By Mr. Anup Sharma

- Objectives of the activity:
- 1) To create awareness about entrepreneur traits and problems
 - 2) To sensitized students towards start up

Nature of the Activity: Guest Lecture

Brief Report: Mr. Anup Sharma is a Marketing professional with more than 7years of experience. He worked with companies like Rubika (france) and Raffles Singapore. He hasstartups in the field of marketing and app development.

Mr.Anupsharma Entrepreneur of 5 start-ups interacted with students to share his entrepreneurship journey and reasons behind failure of his start-ups and how he enter again with new business idea and become successful in his business. It was very interactive session conducted by Mr. Anup. He is an alumnus of this institute. This program was organised by Dr.PravinBodade and Dr.SadhanaOgale under guidance of Director Dr.PrachiPargaonkar on 26thMay 2022.

- Outcomes of the activity: -
- 1) Students start towards thinking about entrepreneurship
 - 2) Students learned about life of an entrepreneur



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Program Coordinator



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Director

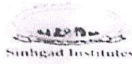
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Founder Secretary

Dr. Prachi Pargaonkar
M.Com., Ph.D., ICAI
Director

Date: 15/5/2022

NOTICE

All the MBA-I students are hereby informed that Guest session is scheduled. Details of the session are as follows:

Guest Session Schedule	
Guest Session Topic	How to think like a Entrepreneur
Guest Speaker	Dr. Apoorva Palkar, Director- Innovation, Incubation and Linkages, SPPU
Date	19/05/2022, Thursday
Time	11.00 Am to 1.00 Noon
Mode	Offline
Venue	Seminar Hall

S.Ogale
Program Coordinator

Dr.Sadhana Ogale & Dr. Pravin Bodade

Prachi
Director

Dr. Prachi Pargaonkar



Prachi

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Format of Report for Extension activity How to think like a Entrepreneur

Academic Year : 2021 -22

Day and Date: 26/05/2022, Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management ANKUR E Cell

Number of Student Participants: 150

Teachers: 04

Title of the activity: How to think like a Entrepreneur

Objectives of the activity: 1) To create consciousness entrepreneurship development
2) To discuss live cases with students

Nature of the Activity: Guest Lecture

Brief Report: Dr.Apoorva Palkar director of Innovation, incubation and linkages from SavitribaiPhule Pune University guided students about how to scratch ideas of business from surrounding, how to focus on object towards entrepreneurship. Madam also explores various business ideas from surround environment, need of entrepreneur and qualities required to become successful entrepreneur. Various opportunities for starts up and obstacles facing by entrepreneur during their journey. This Prgram was organised By Dr.Sadhana Ogale , Dr.Pravin Bodade under the guidance of Director Dr.Prachi Pargaonkar on 19th May 2022

Outcomes of the activity: - 1) Gain knowledge about various entrepeur cases with success and failures

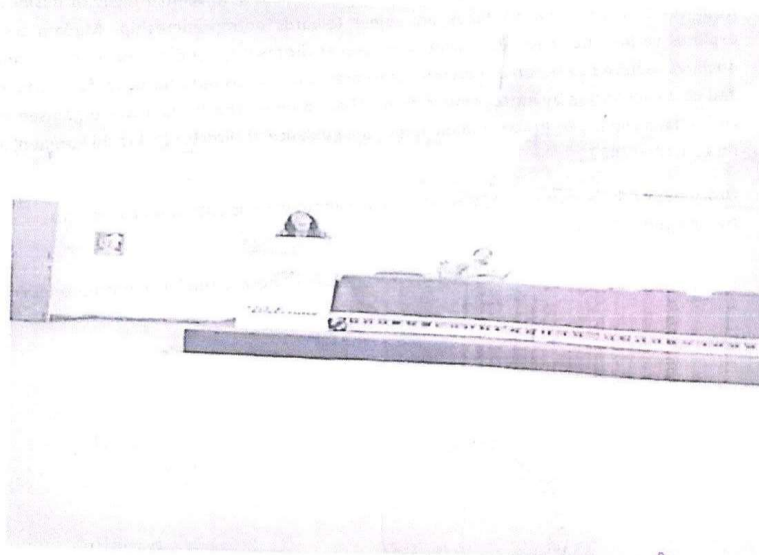
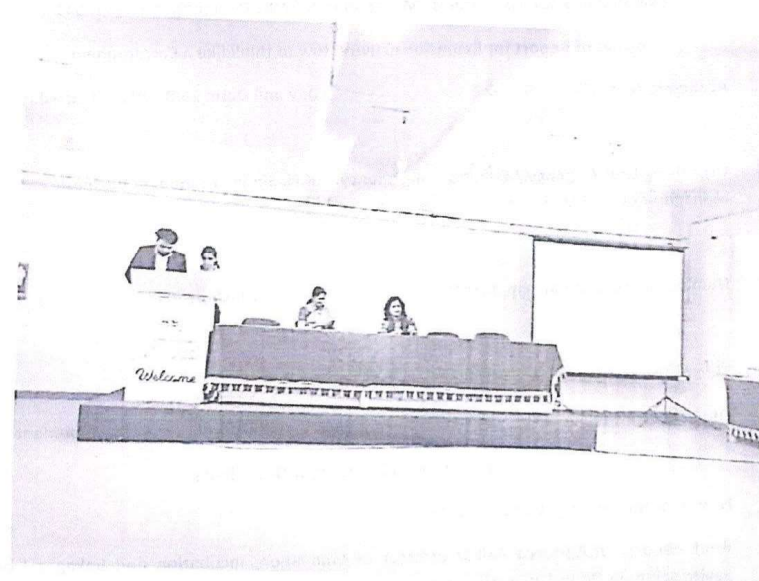
2) Students learned about how to think like entrepreneur



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S.K.M. Shikhad School of Business Management
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Program Coordinator
Dr. Sathana Ogale

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Director

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Format of Report for Guest Session under IQAC

Academic Year : 2021-22

Day and Date: 8/7/2021

Organising Unit / Agency / Collaborating agency: S.K.N. Singhad School of Business Management and ICICI Securities

Number of Student Participants: 175

Teachers: 03

Title of the activity: Stock Mind Season 9

Objectives of the activity: 1) To create awareness about stock market trading
2) To give practical exposure about trading based on virtual money

Nature of the Activity: Hands on and Guest Lecture

Brief Report:

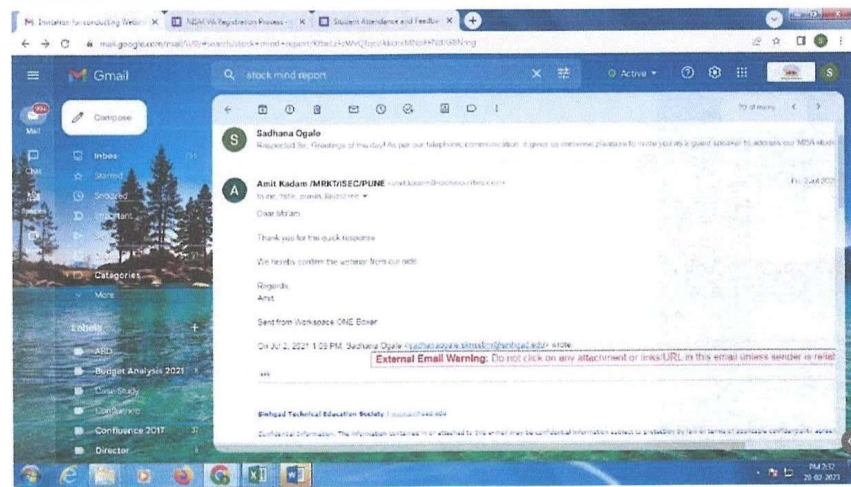
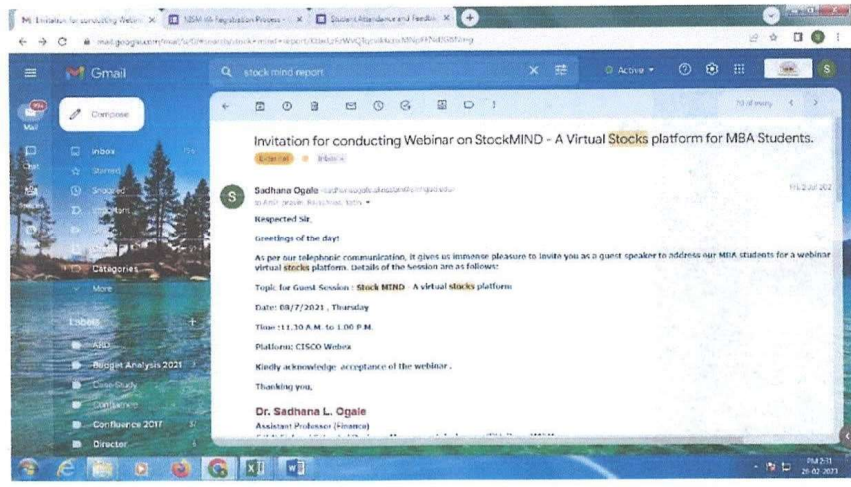
Mr. Amit Kadam , Marketing Manager from ICICI Securities introduce stock mind competition and simulations to MBA-I and MBA-II students. Practical exposure provided to MBA students regarding stock market trading through virtual platform. Details about activity were discussed and link was shared with students by ICICI for registration login. 10 Days given to the student to operate and trade in stock mind season 9 Competition.

Outcomes of the activity: - 1) Students learn how to create portfolio in stock market
2) Students can understand the operation of buying and selling stock through virtual money.

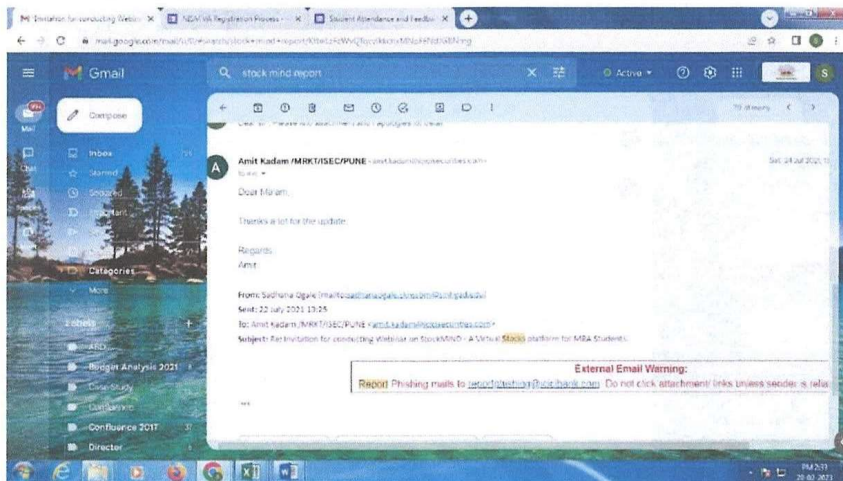
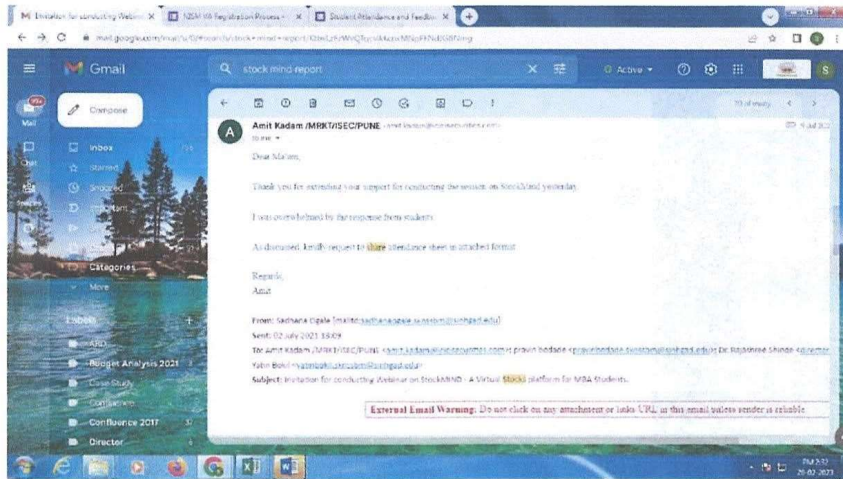


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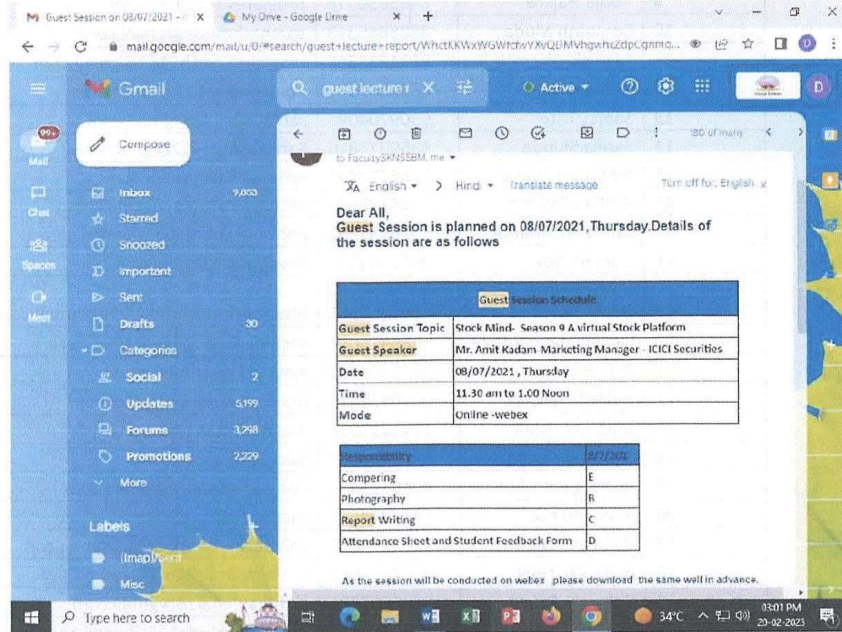


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Notice:



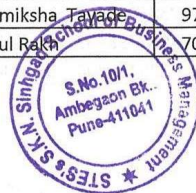
Attendance
 College Name: S.K.n.Sinhgad School of Business Management
 City: Pune
 Webinar Date : 8/ 7/2021

Sr.No.	Participant Name	Contact	Email ID
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3	Charulata Waghmare	8080610174	charuwaghmare02@gmail.com
4	Vivek Muneshwar	8668267604	vivekmuneshwar29@gmail.com
5	Ashwini Tamgadge	7385900467	ashwinitamgadge@gmail.com
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7	Rohit Sapkal	9175460406	sapkalerohit@gmail.com



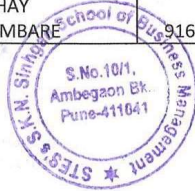
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10	Somnath Mude	8805665313	somnathmude@gmail.com
11	Manish Shirsath	9921615568	manishshirsath5161@gmail.com
12	Aditya Maral	8830307332	adityamaral123@gmail.com
13	Sanjay Late	9309704096	sanjaylate143@gmail.com
14	Sarika Shinde	9359973810	Sarikashinde412@gmail.com
15	Nikita Unawane	7066112451	nikitaaa006@gmail.com
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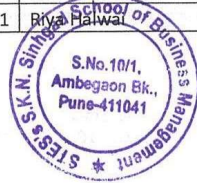

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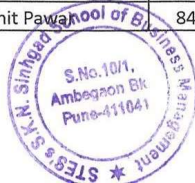
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Sinhgad Technical Education Society's	
S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT, PUNE	
REPORT FOR " Intellectual Property Rights in Start up"	
Duration :	2 Hours
Date :	25 th May 2022
Time:	11 am to 1pm
Mode of Delivery :	Offline
Topic :	Intellectual Property Rights in Start up
Guest Speaker :	Dr. Shilpa Gaikwad
TOTAL NUMBER OF PARTICIPANTS:	215 including Faculty members
CLASS :	MBA I and II students
PROGRAMME FACULTY COORDINATOR:	Dr. Sadhan Oagale

Sinhgad School of Business Management has conducted a guest session on topic "Intellectual Property Rights in Start up" honoured by Dr. Shilpa Gaikwad. on 25th May 2022. Dr. Shilpa Gaikwad has shared the information at a very ground level and explained in such a way that every individual should be aware of. She gave many examples to make students understand better.

Our Guest Speaker Dr. Shilpa Gaikwad began with today's session by giving a brief description on " Intellectual Property Rights in Start up" and its importance. Session was very insightful and Interactive. Various types of Intellectual property rights were discussed as follows.

- (i) Patent
- (ii) Utility
- (iii) Plant
- (iv) Trademark
- (v) Trade Secrete
- (vi) Design



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Faculty members also had a great learning experience. Our MBA I students Tanaya and Shubhangi did the compeering and our Faculty coordinator Dr.Sadhan Oagale organized the complete program. The overall Program was successful and feedback received from the program and Guest was excellent.

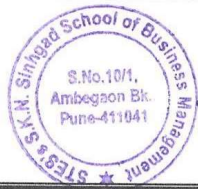


Dr. Prachi Pargaonkar

Director - SKNSSBM

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Workshop on Introduction to Constitution

ACTIVITY TITLE: "Introduction to Constitution" .
NAME OF GUEST SPEAKER: Dr. Shilpa Gaikwad
DESIGNATION: ASSISTANT PROFESSOR
ORGANIZATION NAME: STE Society's Sinhgad Law College, Ambegaon, Pune
CONTACT NO: 9955220515
DAY & DATE: Wednesday, 9/02/2022 and Thursday, 10/02/2022
VENUE: Online – Microsoft teams
TIME: 10.00 a.m to 11:00 am
CLASS: MBA-II
TOTAL NUMBERS OF PARTICIPANTS: 180

DESCRIPTION OF ACTIVITY –

The Constitution, being supreme law of the land, must be known to every citizen of India. It begins with the Preamble, which indicates the source and objects of it. We, the people of India, are the source of the Constitution and have resolved to constitute India into a sovereign, socialist, secular, democratic and republic. Workshop was conducted by Adv. Dr. Shilpa Gaikwad . Following points were discussed in the session:

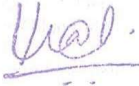
- Preamble content.
- Fundamental rights content.
- Dpsp content.
- Fundamental duties content.
- Constitution day lecture brochure.

Benefit of the Workshop:

To introduce the philosophy of Constitution of India to students.

To acquaint them with their freedoms and responsibilities




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REPORT ON Business Development Plan

ACTIVITY TITLE : Business Development Plan on Occasion of
“International Women’s Day 2022”

ORGANIZATION NAME : SKN Sinhgad school of Business
Management, Ambegaon, Pune

DATE : 8th March, 2022

DAY : Tuesday

VENUE : Seminal Hall (First floor)

TIME : 10:00 a.m. to 4:00 pm

TOTAL NUMBERS OF PARTICIPANTS: 150

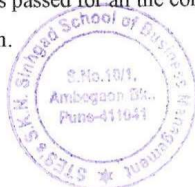
DESCRIPTION OF ACTIVITY

8th March, celebrated as International Women’s Day all over the world. This day brings many things for women – a cause for celebration, a reason to pause and re-evaluate a remembrance, an inspiration and a time to honor, loved and admired. To honor womanhood, SKN Sinhgad School of Business Management Ambegaon (Bk) Pune has celebrated the International Women’s Day on Monday, 8th March, 2022. The session was commenced with inauguration by Director Dr. Prachi Pargaonkar. and followed by various creative session and competitions. In inauguration speech she explained the significance of Women’s’ Day. The milestone to be reached is the basic information for a girl child in every family education will during awareness among the society which will further result in overall development of nation and its community.

Later there were various competitions held;

1. Food Recipe Competition
2. Business Development plan
3. Poster Competition
4. Mehandi Competition
5. Traditional Day celebration

At last, the judgment was passed for all the competition and prize distribution at the very end segment of the program.




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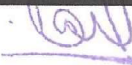
Photos of Event:



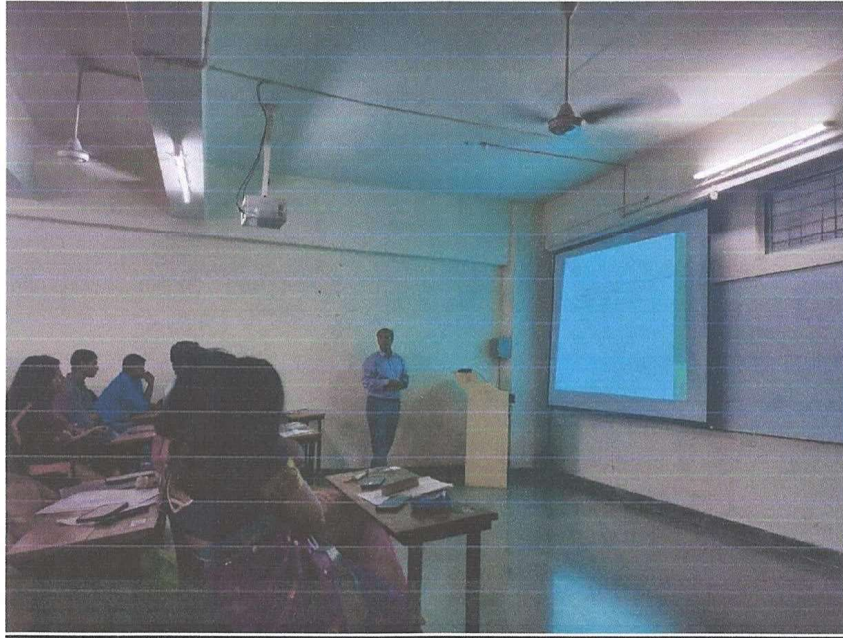
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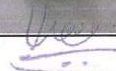
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